



STEEP HILL ANNOUNCES AGREEMENT TO LICENSE CANNABIS TESTING TECHNOLOGY IN THE STATE OF ALASKA

LICENSE GRANTED TO ALASKA TESTING COMPANY AK GREEN LABS LLC

FOR IMMEDIATE RELEASE

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June 20, 2016 - Berkeley, CA - Steep Hill, the global industry leader in cannabis testing and analytics, today announced it has licensed its cannabis testing technologies to a highly-respected team of scientists who have plans to open **Steep Hill Alaska** as a full service cannabis quality assurance laboratory in Anchorage, Alaska, bringing advanced scientific tools and methodology to the state. The Alaska team is comprised of scientists, biologists, laboratory specialists and health care experts.

“We are very excited to bring **Steep Hill's** industry-leading cannabis testing methods to Alaska. Providing cannabis testing across such a geographically dispersed area like Alaska poses unique challenges, and **Steep Hill's** innovative hub-and-spoke approach to providing remote testing was among the driving factors in our decision to work with them. Central to this solution is a proprietary system that can provide testing in Alaskan communities that are not on the road system. In addition, this agreement will enable us to bring testing capabilities to Alaska that are far beyond those that are currently available here, such as genetics testing and strain identification. We hope to work with the State Marijuana Control Board to demonstrate the value of these customized, world-class solutions in helping to ensure the safety and proper labeling of cannabis products throughout the entire Alaskan marketplace,” said **Steep Hill Alaska** CEO Brian Coyle.

In making the announcement, **Steep Hill** President and CEO Jmîchaelé Keller said, “This marks a new era in cannabis safety for the people of Alaska, a geographically challenging state from a testing logistics standpoint. We welcome Brian and his team to the Steep Hill family. We will strongly support his team as they deliver the best science, technology and professionalism available in cannabis testing for patients and adult consumers. We are excited to announce this licensing relationship with an Alaskan-owned lab, an extremely qualified team, and we are eager to work with the Alaska Marijuana Control Board to bring innovative solutions and technology to the Alaska cannabis industry.”

Owners of the Steep Hill Alaska lab will be:

- Brian Coyle, MSc, MEng will serve as **CEO of Steep Hill Alaska**. An Alaskan resident, Mr. Coyle brings an extensive background in managing scientific and engineering projects for Oil Industry, Engineering and Scientific Research projects around the world. His recent experience in Alaska, managing field

research for the Earthscope Project, required him to travel to the far corners of the state and has provided him with a clear understanding of the logistical challenges of working in Alaska.

- Timothy Hinterberger, PhD, a professor at the University of Alaska Anchorage for 20+ years, brings over 35 years of medical education and molecular biology research experience to **Steep Hill Alaska**.

“We have worked very hard to establish our leadership in the cannabis testing space, and the strength of our new partners in Alaska is a testament to this leadership – together we intend to be the gold standard for science, service and safety for the entire cannabis industry in Alaska,” said Keller.

For more information about cannabis testing, please visit the **Steep Hill** website: <http://steephill.com>

ABOUT STEEP HILL

Founded in California in 2008, **Steep Hill Labs, Inc.** is a science and technology firm that has become the industry leader in cannabis testing and analytics. With labs in five states—soon to be seven with Maryland and now Alaska launching in 2016, along with a new facility in Jamaica—**Steep Hill** is the largest cannabis lab network in the world. The company pioneered the first medical cannabis potency and microbiological contaminants testing methodology for use in California—the first state to legalize medical cannabis. **Steep Hill** has since developed a variety of revolutionary cannabis testing products, including QuantaCann™, QuantaCann2™, GenKit™ and Steep Hill Express™. **Steep Hill** provides expert consulting services to many states, countries and municipalities, and the company is developing proprietary genetic testing, mapping and trademark protection services for the industry as well.

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