



STEEP HILL ANNOUNCES OPENING OF STEEP HILL EXPRESS LA (LOS ANGELES)

FIRST LICENSE FOR DEDICATED STEEP HILL EXPRESS LOCATION IN CALIFORNIA GRANTED TO SIMPLI-ANALITIK, LLC

Opening Reception June 1, 2017

6:00 – 10:00 pm

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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June 1, 2017 - Berkeley, CA – JmîchaeÉ Keller, President and CEO of **Steep Hill**, the global leader in cannabis science, testing and analytics, announced today that **Steep Hill** has licensed its first **Steep Hill Express** lab location outside of its corporate headquarters in Los Angeles to Simpli-Analitik, LLC. The location will conduct business as **Steep Hill Express LA (Los Angeles)**.

Steep Hill Express LA will be open as of June 1, 2017, and will be located at 16724 Stagg Street #114, Van Nuys, CA 91406. The phone number is: +1 (818) 387-6199. An opening reception will be held on June 1st from 6:00pm to 10:00 pm and will feature a presentation by Steep Hill scientific expert **Rev. Dr. Kymron DeCesare**. Other special guests will be featured.

In making the announcement, **Steep Hill** President and CEO JmîchaeÉ Keller said, “We are pleased to announce our expansion to Los Angeles, one of the largest markets in the US, bringing 60 second or less potency testing onsite and full service cannabis quality assurance and DNA testing in 3-5 business days.

For more information about Steep Hill visit: www.steephill.com

ABOUT STEEP HILL

Steep Hill Labs, Inc. is the world’s leading cannabis science and technology company with extensive expertise in lab testing, remote testing, genetics, R&D, and the licensing of our intellectual property to strategic partners across the globe. No other cannabis company brings each of these areas of expertise into one highly synergistic whole. **Steep Hill’s** foundation was built on testing and analyzing medical and recreational marijuana to ensure compliance with public safety standards. In 2008, **Steep Hill** opened the first commercial cannabis lab in the United States and the company has been on the cutting edge since its inception. **Steep Hill** is expanding throughout the United States, and globally. With the goal of helping the rest of the world adopt “best practices” in cannabis testing, the company also provides expert consulting services to legislators and regulators in many countries, states and municipalities around the world.

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