



**STEEP HILL FIRST TO RECEIVE PROVISIONAL APPROVAL
TO ESTABLISH LABORATORY SERVICES FOR CANNABIS TESTING
IN STATE OF NEW MEXICO**

FOR IMMEDIATE RELEASE

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February 27, 2015 -Berkeley, CA - Steep Hill, the industry leader in cannabis testing and analytics in the US and internationally, intends to open a full service medical cannabis quality assurance laboratory in Albuquerque, New Mexico, bringing advanced scientific tools and methodology to the state, for regulatory oversight of cannabis.

Steep Hill is currently the only laboratory licensed by the New Mexico Department of Health to conduct potency and contaminant testing in order to meet the recently adopted regulatory requirements pertaining to cannabis safety for medical patients in New Mexico.

“We are excited to bring our entire suite of products to New Mexico, including our **QuantaCann2™** - an advanced cloud-based potency monitoring system. This will enable the state to meet its THC and CBD testing requirements, while also providing regulators with a real time window into the marketplace,” said David Lampach, CEO and Co-Founder of **Steep Hill**.

The State of New Mexico requires regular testing be done in a Department of Health approved laboratory as the only acceptable method to determine the quality, purity and potency required for the sale of medical cannabis products.

For more information about cannabis testing, please visit the **Steep Hill** website: <http://steephill.com>

ABOUT STEEP HILL

Founded in Oakland, CA in 2008, **Steep Hill** is a science and technology firm that has become the industry leader in cannabis testing and analytics in the US and abroad. **Steep Hill** moved its U.S. headquarters to a larger facility in Berkeley, CA, in January 2015. With cannabis labs in four states, soon to be 5 with New Mexico, **Steep Hill** is the largest lab network in the country. The company pioneered the first medical cannabis potency and microbiological contaminants testing methodology use in California - the first state to legalize medical cannabis. **Steep Hill** has since developed a variety of revolutionary cannabis testing products, including **QuantaCann™**, **QuantaCann2™** and **GenKit™**. **Steep Hill** also provides expert consulting services to many states, countries and municipalities, and is developing proprietary genetic testing services for the industry as well.

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