



STATE OF NEVADA APPROVES STEEP HILL LABS LICENSEE IN LIMITED FIRST ROUND OF CANNABIS TESTING APPROVALS

Nevada Licensee M.A. & Associates Wins Early Approval Using Steep Hill's Advanced Testing Technology

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Oakland, CA – Steep Hills Labs, Inc., the global leader in cannabis testing and analytics, announced today that licensee M.A. & Associates has been awarded one of the first licenses issued in the State of Nevada to test and analyze cannabis for the newly legal industry in the state. M.A. & Associates, which will conduct business as Steep Hill of Nevada, selected the testing technology and protocols of Steep Hill Labs in applying for the license, widely acknowledged as the highest standard currently available in the marketplace.

"We are excited that our Nevada licensee M.A. & Associates was chosen by the State of Nevada as a safe, verified and licensed testing facility, and we are looking forward to working with our new partners. We believe our testing technology gave them a clear and competitive advantage in Nevada," said Steep Hill's Co-Founder and CEO David Lampach, in making the announcement.

Antonio Del Hierro, CEO of M.A. & Associates d/b/a Steep Hill of Nevada, added "We wanted to offer the absolute best possible cannabis testing services to the Las Vegas community, which is what led us to Steep Hill. They are the industry leaders, and at the top of their field. There is simply no better technology or partner out there."

Dr. Donald Land, Steep Hill's Chief Scientific Consultant emphasized, "Steep Hill's technology is recognized as the highest standard in science and technology for the industry. We are fortunate to be sought out by many new partners in other states looking to insure best practices are followed to insure health and safety in these newly regulated states."

“In addition, Steep Hill Labs consulted with the Nevada Department of Health and Human Services to help the DHHS create the highest regulatory standards as they reviewed best practices on how to most effectively regulate the industry” said CEO Lampach. “Our Steep Hill brand is increasingly recognized by both regulators and licensees as the gold standard in scientific cannabis testing.”

Steep Hill Labs Inc. now has laboratories in California, Colorado, Washington, and Nevada, either wholly-owned by the company or operated through licensed locations, making it the largest cannabis testing and analytics company in the United States.

ABOUT STEEP HILL LABS, INC.

Founded in Oakland, CA, in 2008, Steep Hill is a science and technology firm that has become the industry leader in cannabis testing and analytics in the United States, and internationally. Steep Hill pioneered the first medical cannabis potency and microbiological contaminants testing methodology used in California, which was the first state to legalize medical cannabis. The company has since developed a variety of revolutionary cannabis industry testing products, including the QuantaCann, and the QuantaCann2. Steep Hill has also provided expert consulting advice to many U.S. states and local municipalities on effective cannabis testing, quality assurance and regulation for a healthy and safe supply of medical cannabis. For more information please visit <http://steephilllab.com/>.